Welcome to the 2025 APS Spring Trade Ally Event We will begin shortly



APS Solutions for Business and Multifamily Energy Efficiency Programs

2025 APS Spring Trade Ally (TA) Event 3/12/2025



Agenda



General session

Insights from industry-leading associations

Customer energy efficiency roundtable

Awards ceremony and closing remarks



2024 program successes

and it



How Trade Allies help APS programs

Expand program reach to more customers

Enhance customer experiences with receiving rebates

Drive energy savings through rebate projects

Foster long-term customer collaborations





2024 S4B successes

More than **970** energysaving projects completed

Over **\$14 million** in rebates awarded

Estimated annual energy savings of **220** GWh



Reduced Generation equivalent to 746 million gallons of water saved



Reduced Generation equivalent to **1 million** tons of carbon eliminated



Carbon Offset equivalent to **2 million** trees planted



2024 MEEP successes

More than **90** energysaving projects completed

Over **\$1.5 million** in rebates awarded

Estimated annual energy savings of **17** GWh



Reduced Generation equivalent to 88 million gallons of water saved



Reduced Generation equivalent to 174,000 tons of carbon eliminated



Carbon Offset equivalent to 187,000 trees planted



2024 TA successes

More than **530** energysaving projects completed

Over **\$7 million** in rebates awarded

Estimated annual energy savings of **103** GWh



Reduced Generation equivalent to **352 million** gallons of water saved



Reduced Generation equivalent to **693,000** tons of carbon eliminated



Carbon Offset equivalent to 1 million trees planted



What does your kilowatt-hours saved equate to?



CO₂ emissions from

smartphones charged



Greenhouse gas emissions from **gasoline-powered cars** driven for one year



Carbon sequestered by grown for 10 years

tree seedlings



How TAs benefit from the S4B and MEEP programs

Ability to leverage program rebates to increase sales

Opportunity to share program participation

Access to tools and APS resources

Listing on the APS TA search tool

Access to dedicated energy advisor





New Energy Insights Training Webinars for 2025



Stay up to date on the latest energy trends

Watch recordings of past trainings

Register for an upcoming training at **aps.com/training**



Utilize your dedicated energy advisor



Tony Magers Energy Advisor





Danny Barto Energy Advisor

Miguel Delcid Gonzalez

Energy Advisor



Lisa Garrison Energy Advisor



Aurelio Gomez Cruz **Energy Advisor**



Braedon Kantola **Energy Advisor**

Application support

Navigate building applications and identifying if projects qualify for rebates

Expert insights

Learn about program opportunities that your company can take advantage of as a TA

Set a meeting with your energy advisor at s4btradeally.com/contact-us



Take advantage of the TA Portal

Access a full list of your project statuses

Find and order marketing materials

See where you stand compared to other TAs

View your TA Scorecard

C aps Solutions for Business Member Portal

Application & Tools Marketing Materials News & Updates Trainings & Workshops Project Status Score

Welcome!

energy.

Project Status

Apply Now 2

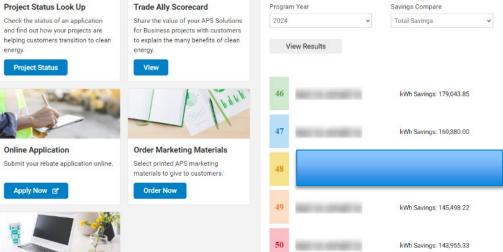
Choose an option below to take advantage of the additional benefits you have as an APS Solutions for Business Trade Ally.



energy.

Trade Ally Program Participation Statistics

See how your project contribution to program savings compares to other Trade Allies by selecting from the categories below.





Revamped customized webpages

Show your credibility as an APS TA

Display your participation in the program

Direct customers to your custom page

Scan the QR code on the agenda or click the link in the chat to learn more

A A A A A A A A A A A A A A A A A A A	Your Log	e aps		
Trade Ally Company Nar orem ipsum odor amet, consectetuer adipiscing e aucibus montes velit varius ex nar. Enim viverra rivins aliquet sem nibh elit mauris maecenak habi ugue ut placerat, lobortis et. Ultrices dis ferment t suscipit mauris rhoncus viverra ridiculus habita enectus nullam sociosqu. orem ipsum odor amet, consectetuer adipiscing e aucibus montes velit varius ex nar. Enim viverra rivins aliquet sem nibh elit mauris maecenas habi ugue ut placera; lobortis et. Ultrices dis ferment t suscipit mauris rhoncus viverra ridiculus habita enectus nullam sociosqu.	Contact Information trade Ally Since 2009 Primary Ony Magers Phone number: 602) 000-0000 Email: aps.solutionsforbusiness@dnv.com Address: 2020 North Central Avenue, Suite 900, phoenix, AZ 85004 Websitte: www.aps.com			
nccess valuable rebates. Metric Paid projects Rebates received	Company Results 43 \$513,939.00	2020 N Central Ave # 900 2020 N Central Ave, Phomix, A2 85004 View larger map		
Average rebates per project Equivalent cars off the road from CO: decrease Equivalent carbon offset in number of trees Gallons of water saved from reduced generation Why work with an APS 1	\$11,952.07 5,860 67,189 19,851,892 Frade Ally?	d Pas Toleson Phoenix Tempe Toleson South South South South South South South South South South South South South South South South South South South South South South South South South South South South South South South South South South South South South South South South South South South South South South South South South South South South South South South South South South South South South South South South South South South South South South South South South South South South South South South South South South South South South South South South South South South South South South South South South South South South South South South South South South South South South South South South South South South South South South South South South South South South South South South South South South South South South South South South South South South South South South South South South South South South South South South South South South South South South South South South South South South South South South South South South South South South South South South South South South South South South South South South South South South South South South South South South South South South South South South South South South South South South South South South South South South South South South South South South South South South South South South South South South South South South South South South South South South South South South South South South South South South South South South South South South South South South South South South South South South South South South South South South South South South South South South South South South South South South South South South South South South South South South Sou		
Whether you're a small or large business, APS is h Whetle working toward the goal of providing clean. APS Trade Allies play a key role in this effort by as projects and applying for rebates through the Soli energy Efficiency programs. Together, Trade Allie pplications leading to customers receiving over 5	 ☆ See available rebates ♂ Submit an application ✔ Connect with an APS Advisor 			



Project Snapshot: Parker Unified School District

Equipment installed: LED lighting and energy-efficient HVAC equipment

- Increased comfort and air quality
- Improved energy efficiency and management
- Reduced maintenance costs

"We plan on using the rebates we earned to purchase more energy-efficient HVAC units and invest in the future of our kids," states Parker Unified School District Superintendent - Brad Sales



Helping schools receive rebates



Standard rebates can help schools save energy and reinvest funds

Help K-12 schools receive enhanced rebates through the ARC pilot

Let your energy advisor know about your recent and upcoming school projects



Increasing TA participation

Create a pipeline of retrofit projects that are eligible for rebates

Look back at projects completed in the last six months to see if any qualify

Ensure other divisions of your team know about the available rebates





Utilize the rebate Quick Look

With so many options, every business has the opportunity to save energy and money

								-	Pre-applic	ation required 🛪	
HVAC EQUIPMENT								► ENERGY MAN	AGEMEN	T SYSTEMS 🔫	
Equipment		Rebate		Bonu	s effici	ency/to	on	Replacing pneumati	c/ Tier1	\$0.20/sq f	
 Water-cooled chiller – 299 t 	ons or less 🛥	\$5.25/ton						non-programmable thermostat	Tier 2	\$0.30/sq f	
Water-cooled chiller - 300 tons or more Air-cooled chiller - 149 tons or less		\$7.50/ton Sec. \$5.25/ton			the state of the s			Replacing digital EM	1S/ Tier 1	\$0.10/sq ft	
				and a	See application			programmable	Tier 2		
 Air-cooled chiller – 150 tons or more – 		\$7.50/ton						thermostat	Tier 2	\$0.20/sq f	
PTAC & PTHP		\$24/ton	on			LIGHTING CONTROLS					
Ductless mini split		\$10/kBtu/h N/A			(► Lighting EMS ◄		\$0.10/sq ft	
HVAC EC fan motor		\$300/hp N/A						Demand response lighting control		rol \$0.10/sq ft	
HVAC quality install - phase 1		\$180/unit N/A						Occupancy sensor		\$20/sensor	
HVAC quality install — phase 2 — duct seal		\$225/unit \$15/			ton			LIGHTING RETROFIT*			
Computer Room Air Conditioner (CRAC)		\$45/kBtu/h N/A						Linear LED: 2-ft, 3-ft, 4-ft, 8-ft		\$3/lamp	
Ultrasonic humidification		\$450/kW N/A						LED non reflector bulb		\$2.25/lamp	
		STANDARD HVAC PACKAGED/					LED reflector bulb		\$6/lamp		
VARIABLE SPEED DRIVES (\$/hp)		SPLIT AC & HP (\$/kBtu/h)					LED MR-16		\$6/lamp		
Chilled water pump	\$70	Size		c			Rebate	LED exit sign		\$15/sign	
Condenser water pump	\$40		-	T	ier 1			Smart screw-in LED		\$6/bulb	
Domestic water pump	\$50	Unitary air cor < 760 kBtu/h	ndition		ier 2		\$3	Flat panel 2x2, 2x4	ED	\$15/fixture	
HVAC fan	\$70	~ 760 KB(U/h	-		ed tier	\$4	Regular to smart 2x2, 2x4 LED		\$5/fixture		
Blower	\$70	Unitary heat n	Unitary heat pump				\$2	Fluorescent to smart 2x2, 2x4 LED			
Cooling tower fan	\$35	< 760 kBtu/h		Т	ier 2		\$3	Interior high bay to LED ≤100W			
Chiller compressor	\$35	► Units ≥ 760 kBtu/h ◄			ustom rebate			Interior high bay to LED > 100W,			
Process motor	\$35							< 200W	\$25/fixture		
Air compressor	\$70	HVAC CONTROLS						Interior high bay to LED ≥ 200W		V \$45/fixture	
Air compressor Refrigeration compressor	\$50	Programmable thermost						Outdoor LED ≤ 50W		\$20/fixture	
		Smart thermostat			\$60/thermostat			Outdoor LED > 50W, < 300W		\$35/fixture	
Refrigeration fan	\$70	Networked thermostat			\$195/thermostat			Outdoor LED ≥ 300W		\$50/fixture	
Pool pump	\$70	Hotel occupancy sensor			\$55/sensor			Delamping T8: 2-ft, 3-ft		\$2.50/lamp	
Other \$50		CO2 sensor \$200/sensor					ог			removed	
REFRIGERATION		Air-side econo	mizer			\$50/ton		Delamping T8: 4-ft, 8-ft		\$5/lamp removed	
Beverage machine controller	\$100/unit	Cool control \$70/device						*Integral lamp or fixture must appear on EN		r on ENERGY STAR*	
Snack machine controller	\$50/unit	LIMITED TH	MEC	FEED	HVA	CPAC	KAGED	Gualified Products List reference Option B in s	or other list	s for Option A. If not sheet.	
Reach-in cooler control	\$100/unit	OR SPLIT A	C & I	IP" (S,	/kBtu/	/h)	MAGED	- INDOOR AGR			
			Т	ier 1	Tie	er 2	AC	Indoor agriculture LED seeding			
Anti-sweat heater control	\$12/linear ft	Size	AC	HP	AC		Advanced	Indoor agriculture LED vegetative			
Floating-head pressure control		Cingle phase					Tier	Indoor agriculture LED flowering		Contra Contraction (1975)	
Strip curtains	\$5/linear ft	Single phase < 65 kBtu/h	\$8	\$8	\$14	\$14	\$26	Indoor agriculture dehumidifier			
Automatic door closer	\$40/door	Three phase		0.7	00	tore	017	EF > 2.8 & EF < 3.5		\$0.50/pint	
Evaporator EC fan motor	\$100/motor	< 65 kBtu/h	\$9	\$7	\$7 \$9 \$8.50		\$13	Indoor agriculture dehumidifier		\$2/pint	
Efficient condenser	\$20/ton	Three phase	\$9	\$7	\$9	\$7.50	\$13	EF≥3.5			
Efficient compressor	\$60/ton	≥ 65 kBtu/h/ <135 kBtu/h	30	3/	28	\$7.50	\$15	► TECHNICAL A	SSISTAN	CE 🚽	
Refrigerated case LED with motion sensor	\$30/lamp	Three phase > 135 kBtu/h /	\$9	\$7.50	\$9	\$12	\$13	energymodeling		t, up to \$10,000	
Refrigerated case LED without motion sensor	\$25/lamp	< 240 kBtu/h Three phase						benchmarking	facility	cost, up to \$250/	
		≥ 240 kBtu/h/ ≤ 760 kBtu/h	\$9	\$7.50	\$9	\$14	\$13	Energy study	50% of cost, up to \$5,000, implementation required for		
MISCELLANEOUS			Cap o	F\$10,00	00 per	unit		Energy study implement full paym		acion required for	
CPM software	\$8/computer	*Limited Time Off	er HV/	C Packa	ged/Sp	It AC &	HP measure		\$0.02/kWh	.02/kWh annual savings.	
Additional receiver for compressed air	\$20/hp	failed/failing unit	tact the	ist with the replacement of the Solutions for Business in this limited time offer.		usiness	Retro- p commissioning p	plus \$0.18/kWh for Summer peak hours (June-September, weekdays, 3 p.m 8 p.m.), up			
Zero loss condensate drain	\$230/drain	WATERSO	IIRCI	HEAT	T DI LA	ADS 48	/k B hu /bb				
Heat pump water heater	\$200-\$250/unit	WATER SOURCE HE		- TIEA							
Shade screen	\$2/sq ft	1	Size		Tier 1		Tier 2	ELECTRIFICATION		44 05 0 K 1 1 1	
High-performance window & glass door	\$0.50/sq.ft	< 17 kBtu/h	2 3 1		\$2		\$3			\$1,250/forklift \$750/bay	
Thermal energy storage HVAC	\$30/ton-hour	WSHP water to >17 kBtu/b.8<		u/h	\$2	2	\$3	Pushback tug \$5.1		\$5,000/tug	
manna ana ay sonaye HVAC	voor on mour	≥17 kBtu/h & < 65 kBtu, WSHP water to air		-	\$2		\$3	Airport baggage tug		\$2,500/tug	
Thermal energy storage refrigerated/freezer space	\$350/ton	≥65 kBtu/h & <135 kBtu/h WSHP water to water <135 kBtu/h		ltu/h	\$2	:	22			\$1,100/loader	
					\$2		\$3	High frequency battery charger \$			

Get started today! Visit apsapplynow.com or call (866) 277-5605.

Updated January 2025

Browse over 50 different Standard rebate offerings for retrofit measures

View the Quick Look at **aps.com/bizrebates**



APS Learning Hub

Educate. Collaborate. Empower.



APS Learning Hub



Jessica Caragher APS Learning Hub Manager



Trade Allies Are Talking About the APS Learning Hub

The APS Solutions for Business on-line Learning Hub provides a convenient and flexible way for any Lighting Professional to enhance their lighting knowledge and skills. The variety of quality, self-paced courses are up to date and deliver practical knowledge, tools and techniques [that] can be immediately put into practice to increase their effectiveness in meeting customer lighting and controls needs.

> Red Mountain Lighting Wayne McCloskey



Cory Schneider



Designed specifically for TAs





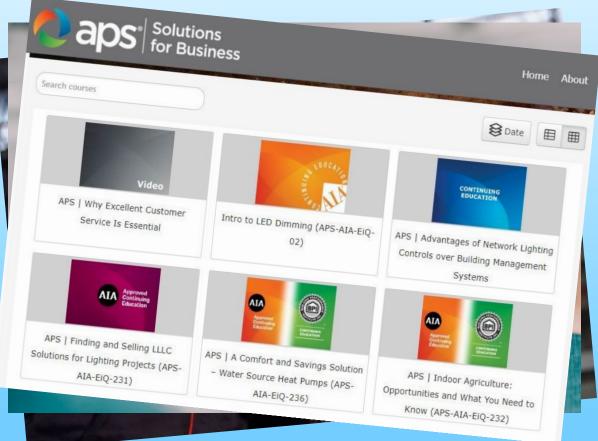
Designed specifically for TAs

Free on-demand courses

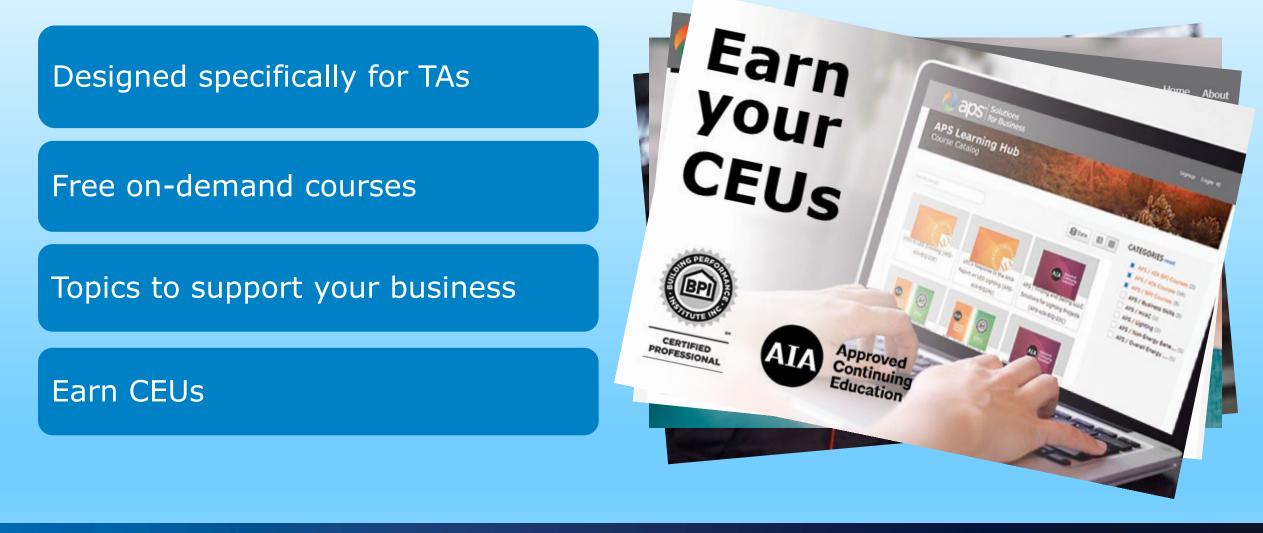














Growing course library



Over 45 courses and counting

Interactive and engaging content



New and featured courses

Bring Energy Efficiency to a Growing Restaurant Market

Maximize Your Customer's ROI with Chiller Tune-Ups

Coming soon: The Benefits of Being an APS Trade Ally





APS Learning Hub stats 2024

65 active TA users

92 completed courses

25 new users

45+ companies

Most popular course: Future Lighting Trends





APS Learning Hub Stats

492 active TA users

318 completed courses

140 courses in progress

45 courses available

8 categories of course content





Trade Ally testimonial

"The APS Learning Hub is an outstanding resource for professionals looking to expand their knowledge of energy-saving solutions. I personally use the platform to brush up on technologies I encounter less frequently, and I also encourage my staff to review the courses because they're so well-designed. The courses are thoughtfully broken down into engaging modules, making the content easy to absorb without feeling tedious, which is often the case with other trainings. The fact that it's free and offers CEUs is just icing on the cake. I highly recommend the Learning Hub for anyone in the energy sector looking to stay ahead in the field!"

Stephen Mogowski, Desert Skies Energy





We want to hear from you!

What type of course content would benefit your business in 2025?



Questions?





Insights from industry-leading associations

ĥΠň

ANALYTICS



Speakers



USGBC

Emmery Ledin



NAIOP

Phillip Breidenbach & Chris Roach



Arizona Rural Schools Association

Dr. Melissa Sadorf





USGBC LEED Market Update

Emmery Ledin Project Manager, USGBC eledin@usgbc.org

Buildings are responsible for almost 40%

of global CO₂ emissions

Source: usgbc.org/articles/role-leed-climate-change-mitigation



Our mission is clear: to scale actions that advance building decarbonization, enhance community resilience, restore ecosystems, and improve occupant well-being.



We accelerate impactful change by equipping practitioners, policymakers, and decision-makers with transformative tools, proven solutions, and data-driven insights to design, construct, operate, and certify high-performance spaces.







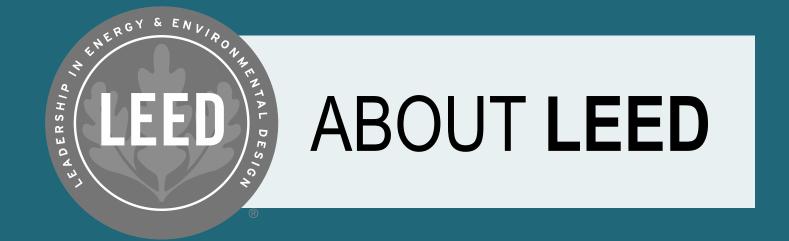
Local Market Update

Arizona Construction Snapshot

- Total activity in 2024 = \$28.5B
- Expected in 2025 = \$27.81B
- Multifamily projects account for 26% of the total market in 2024
- Industrial = 42.19% total market



Puma's new warehouse along the Loop 303. LEED Certified. Photo credit: Puma





LEED Encourages Energy Efficiency

- Integrative design is a requirement in LEED
 - Early energy modeling
 - Setting goals early with everyone at the table, so efficiency can be achieved
- Commissioning also a requirement
- Efficiency-first approach
- Use of on-site renewables is encouraged
- Peak load shaving

100 Mill, Tempe LEED Silver Photo credit: Winquist

> River People Health Center, Scotts. LEED Gold Photo credit: Kevin Korczyk

Skye on 6th, PHX

Photo credit: Clayco

LEED Silver

Commercial Certifications by Rating System by Certification Date

Rating System

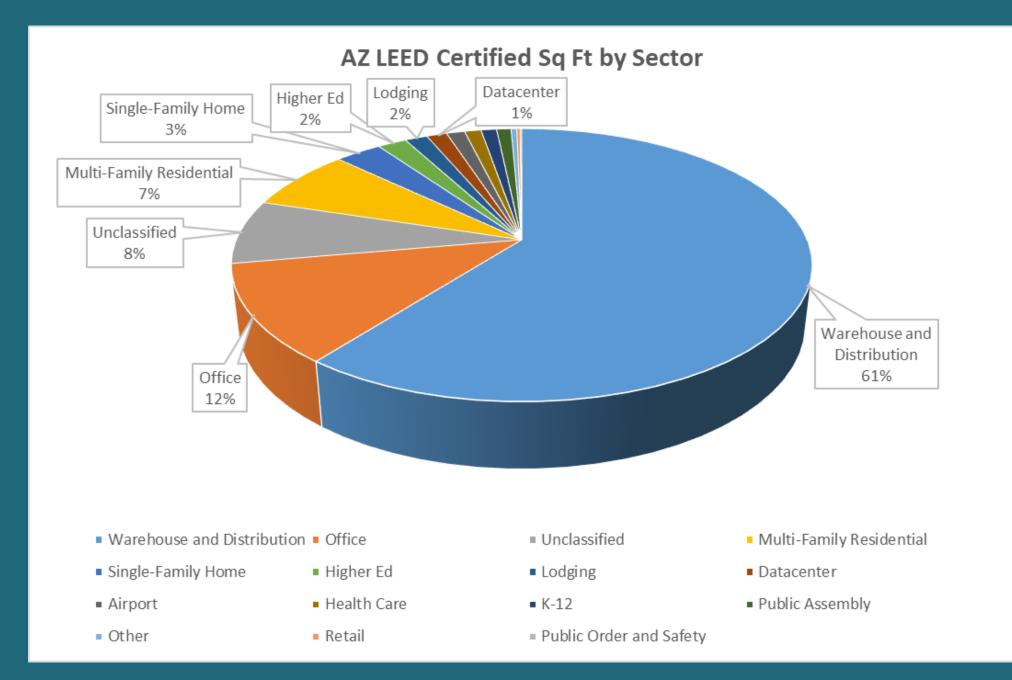
BDC
IDC
OM
Cumulative Total

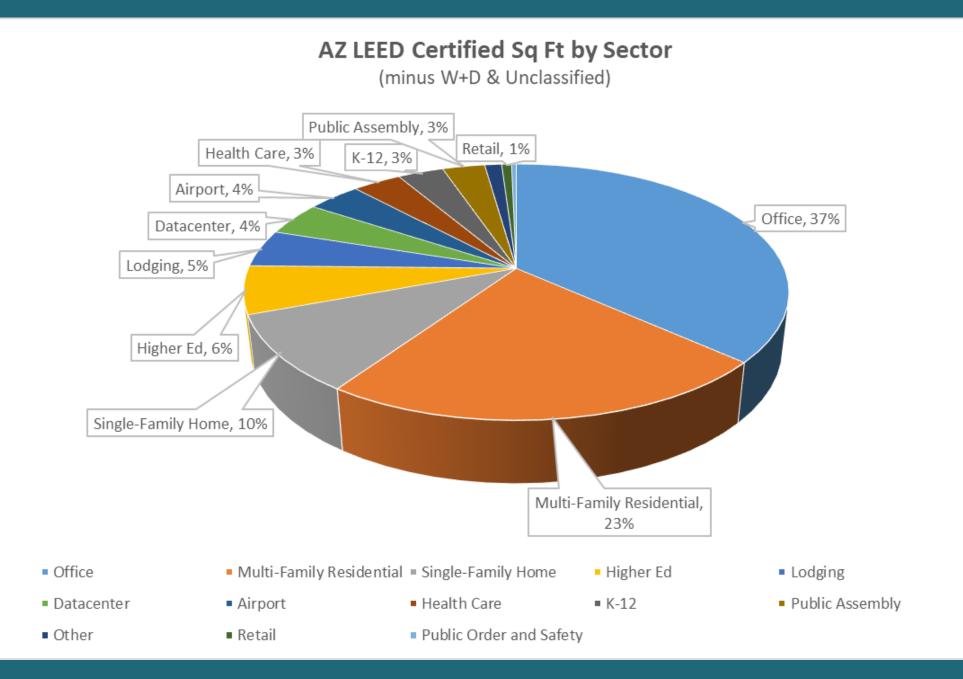


Residential Certifications by Certification Date

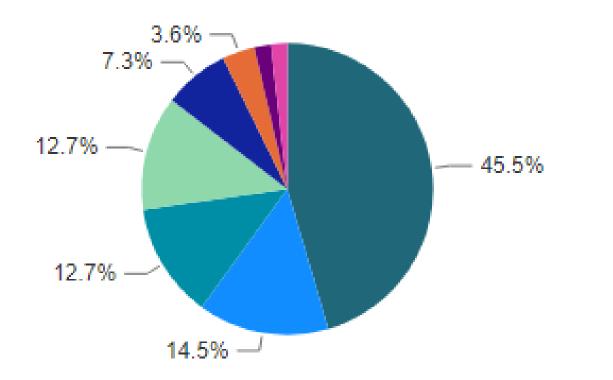
Rating System Homes Cumlative Total







Active Members by Category

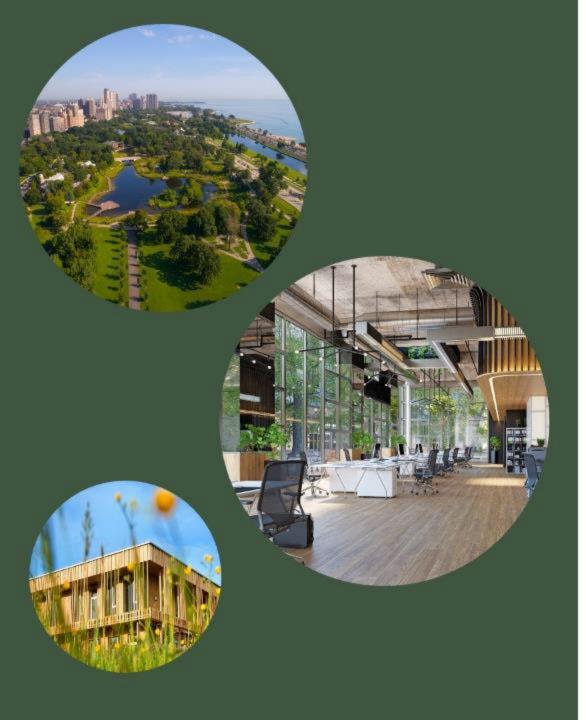


Member_Category

- Professional Firms
- State and Local Governm...
- Contractors and Builders
- Product Manufacturers
- Nonprofit and Environme...
- Educational Institutions
- Corporate and Retail

LEED V5

The next version of the globally recognized comprehensive framework for green building practices. Embracing market demands for greater accountability, v5 will champion solutions to align the built environment with critical imperatives including decarbonization, ecosystem conservation and restoration, equity, health, and resilience.



Impact Areas

- DECARBONIZATION drives the industry towards a decarbonized built environment across all major sources of emissions: operational, embodied and transportation.
- QUALITY OF LIFE uses human-centric strategies to address crucial aspects of sustainable building, including human health and well-being, resilience, equity and inclusion, and community wellbeing.
- ECOLOGICAL CONSERVATION AND RESTORATION emphasizes strategies and actions that can be implemented at the individual asset level that limit environmental degradation and seek to rehabilitate and restore ecosystems.



DECARBONIZATION

LEED v5 drives the industry towards a decarbonized built environment across all major sources of emissions: operational, embodied and transportation.

Decarbonization		
IP Prereq	Carbon Assessment	Required
LT Credit	Compact and Connected Development	6
LT Credit	Active Travel Facilities	2
LT Credit	Transportation Demand Management	2
LT Credit	Electric Vehicles	2
SS Credit	Heat Island Reduction	2
WE Prereq	Minimum Water Efficiency	Required
WE Prereq	Enhanced Water Efficiency	6
WE Prereq	Water Reuse	2
WE Prereq	Water Metering and Leak Detection	1
EA Prereq	Operational Carbon Projection and Decarbonization Plan	Required
EA Prereq	Minimum Energy Efficiency	Required
EA Prereq	Fundamental Commissioning	Required
EA Prereq	Energy Metering and Reporting	Required
EA Prereq	Fundamental Refrigerant Management	Required
EA Credit	Electrification	5
EA Credit	Reduce Peak Thermal Loads	5
EA Credit	Enhanced Energy Efficiency	10
EA Credit	Renewable Energy	5
EA Credit	Enhanced and Ongoing Commissioning	4
EA Credit	Grid Interactive	2
EA Credit	Enhanced Refrigerant Management	2
MR Prereq	Planning for Zero Waste Operations	Required
MR Prereq	Assess Embodied Carbon	Required
MR Credit	Building and Materials Reuse	5
MR Credit	Reduce Embodied Carbon	8
MR Credit	Construction and Demolition Waste Diversion	2

Building Design + Construction: New Construction

LEED v5 member ratification

Vote is open to USGBC members through March 28, 2025.

Ratification by USGBC membership is the final step in the LEED v5 rating system development process. It follows a thorough review and approval by the members of the consensus committees and presents the rating systems publicly in their final form.

This vote is an additional checkpoint, ensuring that we continue to operate according to our core value of being member and mission-driven. All USGBC organizational members and their employees are invited to participate.

Review the drafts and vote

During the ratification period, members vote on the adoption of each rating system. To participate, first, review each rating system draft.

LEED v5 Building DesignLEED v5 Building InteriorLEED v5 Building Operationsand Constructionand Constructionand Maintenance

Next, please cast your vote. Individual votes will be combined under their corresponding member organizations, with one vote per organization counted based on each individual's votes. The member ratification vote will be open from February 25 to March 28, 2025, at 5 p.m. ET. Cast your vote.

Resources

- LEED v5 FAQs
- · Second public comment responses
- · Changes from the second public comment



EED V5



Thank you!

Emmery Ledin Project Manager, USGBC eledin@usgbc.org



COMMERCIAL REAL ESTATE DEVELOPMENT ASSOCIATION

Industry updates with NAIOP

Phillip Breidenbach &

Chris Roach

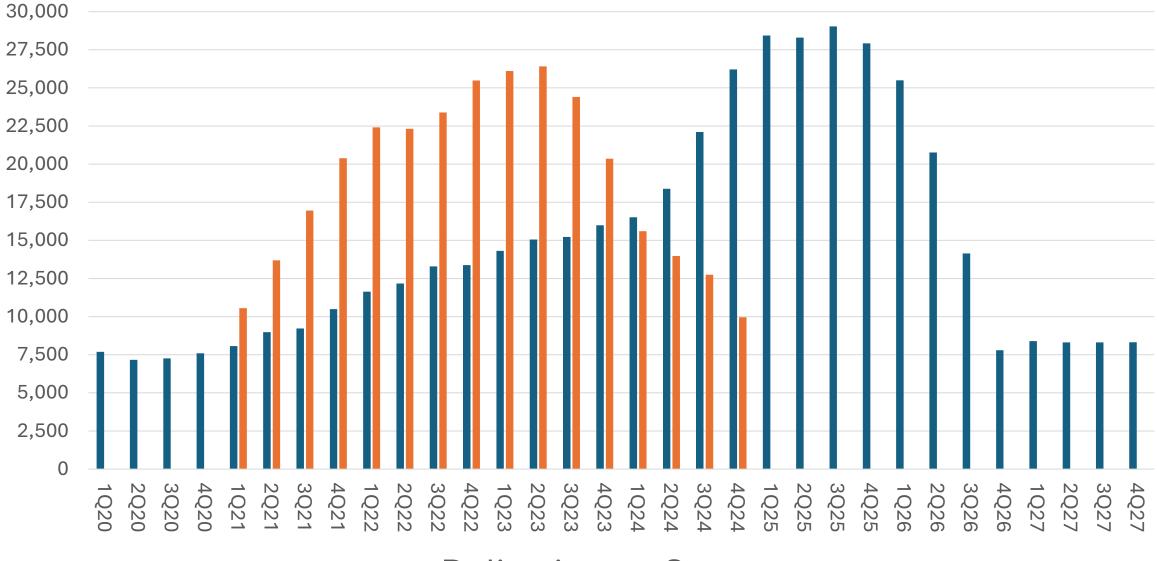
Phoenix Apartment Market is Overbuilt ... Here is How it Happened:

- 2020 Covid
- 2020 to 2021 Mass migration of people and capital from major 24hr cities into the sunbelt

- 2021 -2022
 - Surge in tenant demand
 - Occupancy in the high 90s (Phx = 97%)
 - Double digit rent growth (Phx = 27%)
 - Surge in capital for investment
 - Cap Rate compression (Phx = 3%)
 - Price per unit of existing product skyrocketing (Phx = \$450k+ per unit)
- 2022 2024
 - Developers seized the Opportunity Construction starts up dramatically
 - Two-year timeline for delivery

Trailing 12 Month Deliveries & Starts – Phoenix MSA

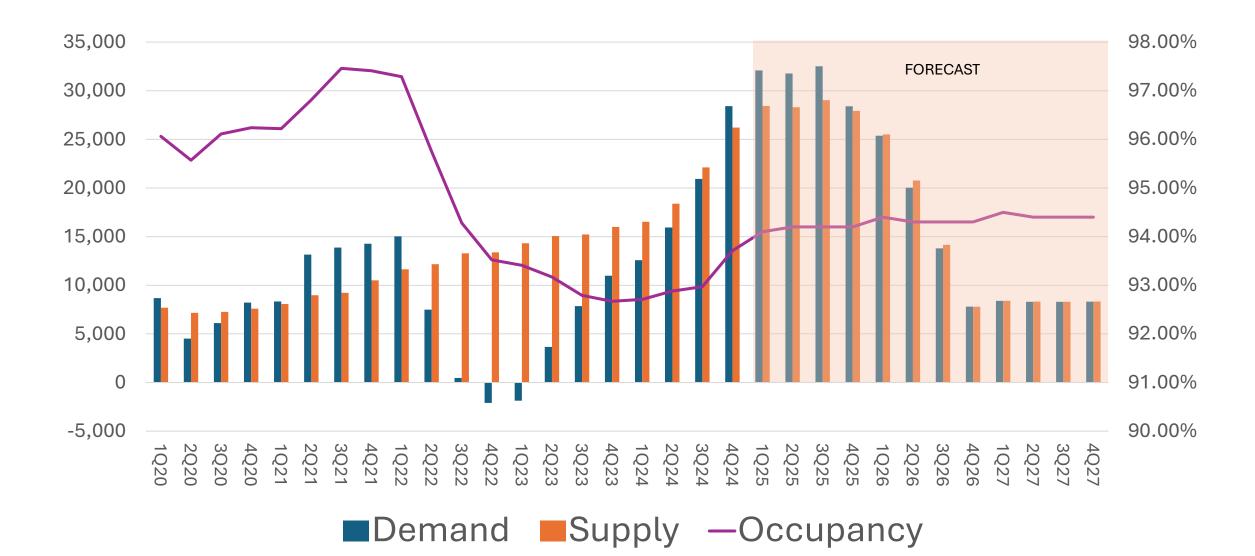
Source: RealPage, inc



Deliveries Starts

Annual Demand, Supply, Occupancy – Phoenix MSA

Source: RealPage, inc



Phoenix Apartment Market Will Recover... Here is How it will Happen:

- Capital markets cutting off most new development
 - Cap Rate Decompression
 - Falling Rental Rates
- Recovery in demand
 - Sustained in-migration / job growth
 - Phoenix back to being affordable

Rent Change, New Leases vs. Renewals– Phoenix MSA

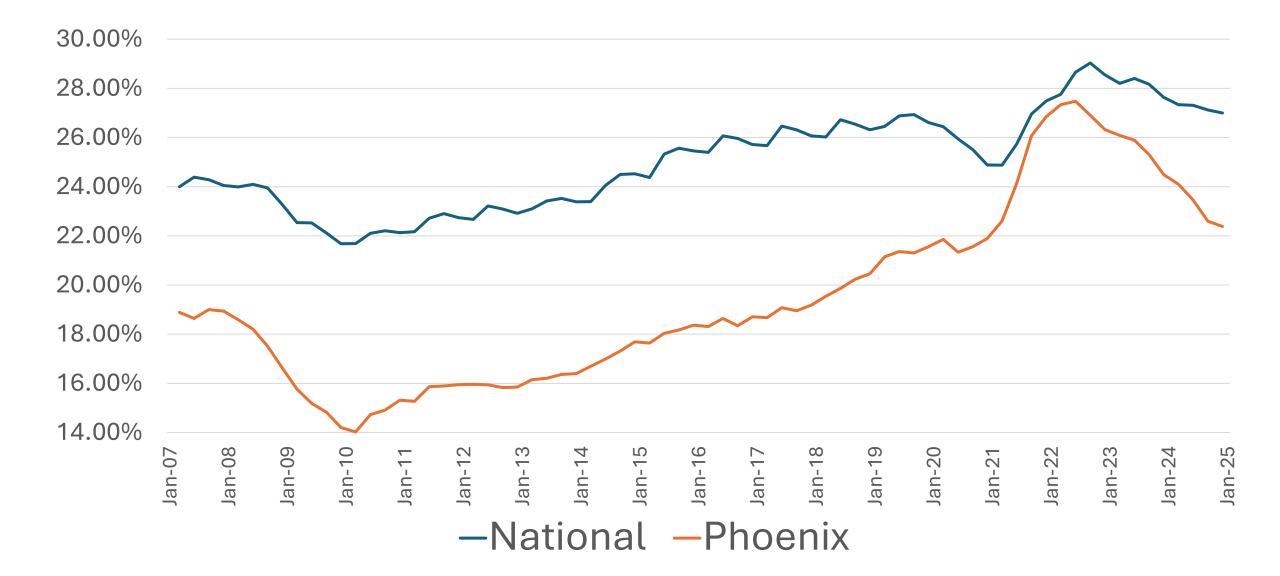
Source: RealPage, inc



-New Leases -Renewals

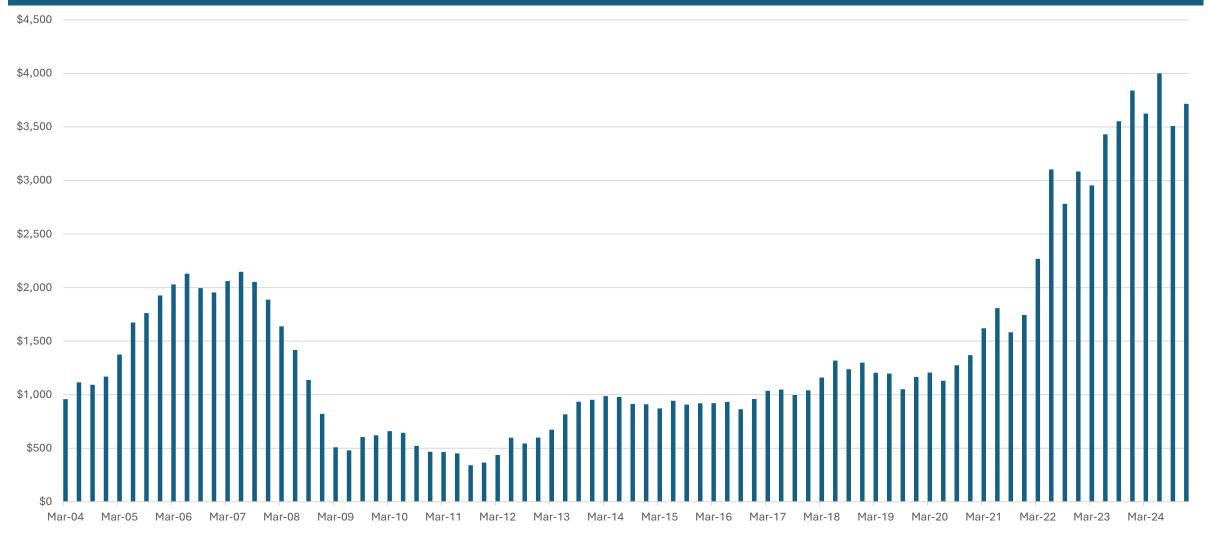
Rent-to-Income (1bd Rent, Average Hourly Wage)– Phoenix MSA

Source: RealPage, BLS



Rent vs. Own– Phoenix MSA

Source: Arizona Multiple Listing Service and Real Page



Phoenix Apartment Market – The Future is Bright

- Normalizing back to historical levels.
 - Cap rates
 - Occupancy
 - Rent growth
- Much stronger diverse economy coupled with a much larger population.
- Covid expedited the maturity cycle of Phoenix and the sunbelt. They just need to work through some growing pains but will come out stronger.

Dr. Melissa Sadorf

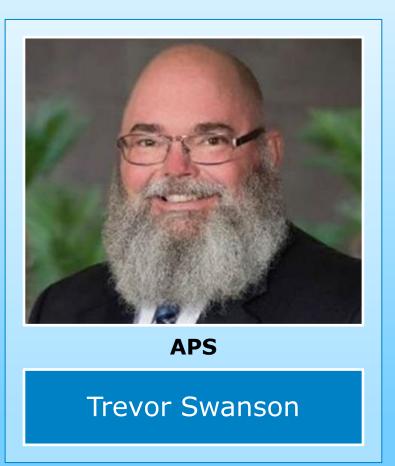
Industry updates with ARSA



Customer energy efficiency roundtable



Speakers





City of Phoenix

Michael Shin



TA Awards



2024 APS Trade Ally Award: Highest Average Energy Savings Per Project

G2 Energy Solutions



2024 APS Trade Ally Award: Lighting Projects





2024 APS Trade Ally Award: Highest Energy Savings as a New TA

What Rebates



2024 APS Trade Ally Award: Variable Speed Drive Projects

Quest Energy Group



2024 APS Trade Ally Award: MEEP Projects

Desert Skies Energy



Thank you for joining us!

